



Mar 14, 2007 by Anita-Talbert



Always ahead of the pack is Landers PR who have been hosting eco-friendly “Green” Event Suites for the past three years; now everyone else is sprinting to catch up to them. This year, they co-hosted an Oscars® “Green Event” and created an all eco-living lounge in designer Robert Craymer’s ‘green home living’ products showroom. The event benefited Los Angeles based, Extra Cans for the Needy. Celebrities climbing aboard the eco-friendly movement at Lander’s Lounge included Sharon Lawrence (NYPD Blue), Kristian Alfonso (Days of Our Lives), Nikki Ziering, Zee James (Everybody Hates Chris), Tony Shalhoub (Monk), Scott Bailey (Saints & Sinners), Adrienne Frantz (The Young & the Restless), David

Sutcliffe (Gilmore Girls), Rachelle Carson (Living with Ed), amongst others. Guests got to test drive the Environmental Motors Electric Car, named Sap or Miles. They were pampered with eco-friendly hair/ beauty products by Full Spectrum Solutions, Vegan & Organic Hair Care by PureOlogy, SumBody body care, Horticultural Arts exquisite interior and exterior eco friendly landscaping, drank Frutzzo organic pomegranate juices, got bottles of Pharm East’s Sleep Away the Pounds, got acquainted with Green Building Products- American Clay, admired beautiful flower creations by Rita Flora, and everyone got an entire cleaning basket filled with eco-friendly products by Earth Friendly Products. The stars loved IZO Cleanze juice (Timothy Martin, founder, whose business delivers fresh juices, teas and super-foods to your home daily, during the cleanse), the Unsustainable from SustainLane.com, Green Nest purifying products for the home and body, organic energy drink Steaz, they hydrated with Hint and Art of Tea, the ultimate Italian home sustainable lifestyle with Valcucine, and everyone went crazy over the all vegan Soul Vegetarian buffet bar and Mr. Krispers snack crackers. Also fascinating, was sustainable art by Epoxy Green. Energy begets energy, life begets life.

Ed Begley Jr.

More green was Ed Begley Jr.’s unveiling of the new Phoenix Motorcar at the Peterson Automotive Museum. It is the only five-passenger, electric, freeway-speed vehicle in America...it is fabulous. Everyone wants one now, thanks to Begley Jr.’s show Living with Ed on HGTV. Begley is educating the masses along with Al Gore and everyone else hip and aware of global warming. The new hue and cry by the Phoenix CEO’s is Global Cooling. Spotted video taping the event was Daryl Hannah, whose green blog is huge. Wearing the new Hippie Ink camouflage T-shirt was Begley Jr.’s stunning wife Rachelle

Carson, with whom he co-stars on his program ... talk about wearing green and living green.

Jennifer Ashley

Speaking of Hippy Ink, Jennifer Ashley, president and founder, has brought her youthful experiences during the hippie movement to this generation through her t-shirts. Ashlee Simpson, Jessica Simpson, Raven Simone, Vanessa Williams, Padma Lakshmi (Top Chef), Jane Seymour, Daryl Hannah, Nelly Furtado, Kimberly Stewart, Aly & AJ, Avril Lavigne and scores more are wearing these tees with the peace-loving slogans. Peace dude.

Primary Actions' Gifting Suite

The former penthouse of Liberace had talent enjoying the Krol Vodka bar outside, near the pool and Tabacalera del Oriente Peruvian Cigars. Isla Fisher loved the Barcelona-based Maji Beachwear creations, Rex Lee was beyond excitement to see his favorite Elizabeth Grant skincare, and everyone loved the new Spirit Scrolls, Zoya, Qtica Smart Spa and Metromint water. Touch-ups by Bed Head stylists before on-camera interviews were very popular. Kimberly Joseph (Lost) stopped for nibbles from Academia Barilla (the most fabulous balsamic vinegar, olive oils and compotes ever). Some talent were spotted licking the delicious edible Kama Sutra products off their own hands, Jada Pinkett Smith, Nicky Hilton, Kristin Davis, Lacy Chabert and Paris Hilton were all having a hard time choosing shades of Eminence organic makeup. Ludacris, Forest Whitaker and Ryan Phillippe couldn't decide which scent of Dirt candles to take home; they are all divine!

Natura Bissé Diamond Sanctuary

The Grand Dame of Eyebrows, Anastasia Soare and Natura Bissé Diamond (Barcelona) hosted a Natura Bissé Diamond Sanctuary deluxe pampering suite for Soare's most treasured clients, nominees, presenters and select members of the Academy in Soare's Beverly Hills mansion. The stunning event featured a sumptuous array of designers' luxury goods like the magnificent satin evening bags by Collado Garcia (Barcelona) and services featuring the deluxe Natura Bissé Diamond facial including aromatherapy and cryotherapy. Celebrities also got a case of 100 nail colors by Creative Nail Design, and of course, Madam Anastasia doing eyebrows. The lucky guests included Naomi Campbell, Penelope Cruz, Debra Messing, Joely Fisher and more.

In the gifting suite for celebrities-only at Night of 100 Stars, the stars went wild for the gorgeous **Tummy Tuck Jeans**, as they fit real women and the colors and bling are the icing on the cake. Grabbing the jeans were Susan Blakely, Frances Fisher, Valerie Harper, Shirley Jones, Florence LaRue, Marilyn McCoo, Sheryl Lee Ralph, Mimi Rogers, Connie Stevens, Stella Stevens, Charlene Tilton, JoBeth Williams, Jo Anne Worley, Amy Yasbek, Julie Brown, Florence Henderson and Bo Derek. The guys were also grabbing them for their girlfriends or wives including Jon Voight, Ed Asner, Buzz Aldrin, Joe Cortese, Shelley Berman, Steve Valentine, Chris MacDonald, Dennis Haysbert, Gary Busey, David Carradine, Keith Carradine, Gary Cole, Jeff Conaway, Bruce Davidson, Richard Dreyfuss, Lou Ferrigno, Larry Hagman (white suit and white

ten-gallon hat), Lance Henriksen, Ernie Hudson, Jason Ritter, Martin Landau, Montel Williams and scores more.